

# INSERTION ORDER

September 13-16, 2017  
Las Vegas, NV

### PRODUCT PREVIEW GUIDE

- Souvenirs, Gifts & Novelties* Magazine Inclusion\* \$300  
*\*Automatically included in our Full Show Product Preview Guide (at no additional cost).*
- Full Show Product Preview Guide \$300

### PRINT AD PACKAGES

- Blackjack Ad Package \$1850
- Poker Ad Package \$1500
- Roulette Ad Package \$500-\$1500

### PRINT ADVERTISING ---> PRODUCT PREVIEW GUIDE

- Inside Front Cover \$1900
- Inside Back Cover \$1900
- Full Page Color \$1500
- Half Page Color \$1250
- Quarter Page Color \$900

### PRINT ADVERTISING ---> SHOW DIRECTORY

- Inside Front Cover **Sold** \$1000
- Inside Back Cover **Sold** \$1000
- Back Cover **Sold** \$1000
- Full Page Color \$800
- Half Page Color \$500
- Full Page B&W \$450
- Half Page B&W \$300
- EXCLUSIVE Directory Addendum Sponsorship \$500

### PROMOTIONAL PACKAGES

- New Exhibitor Package \$150
- Silver Package \$350
- Gold Package \$600
- Social Media Package \$200-\$350

### REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2500
- EXCLUSIVE Registration Express Pass™ Confirmation Sponsorship \$1000
- EXCLUSIVE Badge Pouch/Lanyard \$1000
- Sample Hand Out At Registration \$500
- Directory Insert/Booth Marker \$750

### WEBSITE | DIGITAL

- EXCLUSIVE Page Peel \$1500
- EXCLUSIVE Welcome Ad \$1500
- Website Banner \$750
- Show Daily Eblast Spotlight \$200-\$500

### SIGNAGE

- Banner or Column Wrap\* \$1,000-\$3000
- Stand Alone Board\* \$500
- Window Decals\* \$500
- Floor Decals\* \$700

*\*does not include production cost*

### ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$750
- Product Preview Area *(See attached form)* \$75-100
- EXCLUSIVE Restroom Rejuvenation \$500
- Buying Group Reception Sponsor \$500
- Seminar Sponsorship \$300
- Café Table Sponsorship \$300
- Shuttle Bus Sponsor \$1000
- Goody Bag Sponsor \$750
- Rent The Runway \$300
- Scavenger Hunt .....

### SOCIAL & NETWORKING SPONSORSHIPS

- Water Cooler \$1000
- Popcorn Social \$500 (per day)
- Cookie Break \$500
- Happy Hour \$1500

Exhibiting Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_ City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email : \_\_\_\_\_ Web: \_\_\_\_\_

**For more information contact:**  
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**Return form and payment to Urban Expositions:**  
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### Option to Pay by Credit Card\*:

GRAND TOTAL (Amount To Be Charged) \_\_\_\_\_  Visa  Mastercard  Discover  American Express  
 Expiration Date: \_\_\_\_\_ Name of Card Holder: \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Zip Code of Cardholder: \_\_\_\_\_

*\*All Credit Card Payments Will Incur a 2.5% Convenience Fee\**

**> Selected sponsorships must be paid in full prior to publishing.**

**> All Artwork must be approved by show management.**