



Onsite Digital

WELCOME EMAIL - \$1500

This onsite Welcome Email opportunity will increase brand awareness and distinguish your company from your competitors. Sent to attendees as they check in at registration, this exclusive email sponsorship is the perfect way to maximize your exposure and leave a lasting impression at the Las Vegas Souvenir & Resort Gift Show!

Put your
company in
front of buyers
as they arrive
on site!

Sample Email:

A sample email layout for the Las Vegas Souvenir & Resort Gift Show. It features a header with the event logo and title, a red box for a logo, a main heading, and several paragraphs of text including exhibition hall details and social media information.

WELCOME TO LAS VEGAS SOUVENIR & RESORT GIFT SHOW

*The Nation's Premier Event
FOR THE SOUVENIR INDUSTRY.*

SEPTEMBER 20 - 23, 2022
LAS VEGAS CONVENTION CENTER, SOUTH HALL

YOUR LOGO HERE

WELCOME TO THE LAS VEGAS SOUVENIR & RESORT GIFT SHOW!

Now that you've checked in, here are a few important details that we don't want you to miss.

EXHIBITION HALL
The Las Vegas Souvenir & Resort Gift Show exhibit hall opens at 9:00am all four days of the show. View the list of exhibitors and their booth numbers in your show guide and visit them on the floor!

FOLLOW US FOR SHOW UPDATES ON SOCIAL MEDIA
Check out our social media platforms before, during and after the show. Connect with every #LVSouvenirShow post. Make sure to follow us on Facebook, Twitter and Instagram to learn about events, buyer tours, and more each and every day of the show!

We hope you enjoy the Las Vegas Souvenir & Resort Gift Show. If you have any questions or need assistance please do not hesitate to ask any member of our team.

April Holinek
Show Director
Las Vegas Souvenir & Resort Gift Show

#LVSOUVENIRSHOW



Email Sponsorships

*The Nation's
Premier Event*
FOR THE SOUVENIR INDUSTRY.

SEPTEMBER 20 - 23, 2022
LAS VEGAS CONVENTION CENTER | SOUTH HALL

GEAR LIFESTYLE BRANDS

CHAMPION CW UNDER ARMOUR

LAS VEGAS SOUVENIR & RESORT GIFT SHOW

PRODUCT SPOTLIGHT / SHOW DAILY EBLAST - \$300

Feature your product shot in one of our show daily eblasts. Sent out each morning of the show, these email messages go out to all pre-registered and prospective attendees providing details of the show's daily events and news.

COMPANY SPOTLIGHT EBLAST - \$1000

Feature your company logo, booth number and product shots in an email sent to pre-registered buyers leading up to the show.



Insertion Order Form

PRODUCT PREVIEW GUIDE

- Full Show Product Preview Guide \$300

PRINT AD PACKAGES

- Blackjack Ad Package \$2000
- Poker Ad Package \$1650
- Roulette Ad Package \$650-\$1500

PRINT ADVERTISING → PRODUCT PREVIEW GUIDE

- Inside Front Cover \$2000
- Inside Back Cover \$2000
- Full Page Color \$1500
- Half Page Color \$1250
- Quarter Page Color \$900

CLARION GIFT & SOUVENIR NEWSLETTER

- Top Leaderboard \$2800
- Text Sponsor \$1600
- Featured Exhibitor \$1600
- Bottom Leaderboard \$900

Select which months:

- March April May June July August
- September October November December

PRINT ADVERTISING → SHOW DIRECTORY & FLOORPLAN

- Inside Front Cover **SOLD**
- Inside Back Cover \$1500
- Back Cover \$1500
- Full Page Color \$1000
- Half Page Color \$650
- Full Page B&W \$500
- Half Page B&W \$400
- EXCLUSIVE Directory Addendum Sponsorship \$500
- Floorplan Map - Featured Exhibitor \$750

PROMOTIONAL PACKAGES

- New Exhibitor Package \$175
- Silver Package \$350
- Gold Package \$600
- Platinum Package \$1200

REGISTRATION

- EXCLUSIVE Registration Sponsorship **SOLD**
- Sample Hand Out At Registration \$750
- Directory Insert/Booth Marker \$750
- Onsite Welcome Letter \$1500

EMAIL SPONSORSHIP

- Product Spotlight | Show Daily Eblast \$300
- Company Spotlight Eblast \$1000

SIGNAGE

- Banner or Column Wrap* \$1,000-\$3000
- Stand Alone Board* \$650
- Window Decals* \$650
- Floor Decals* \$650

*does not include production cost

MATCH! Program

- Uncapped Meetings \$2750
- 5 Meetings \$1750

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag **SOLD**
- Product Preview Area (See attached form) \$100-\$150
- EXCLUSIVE Restroom Rejuvenation \$500
- Shuttle Bus Sponsor \$1000
- Goody Bag Sponsor \$750

SOCIAL & NETWORKING SPONSORSHIPS

- Water Cooler \$1000
- Popcorn Social \$500 (per day)
- Cookie Break \$500 (per day)
- Happy Hour \$2000 (per day)
- Café Table Sponsorship \$300

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

> Selected sponsorships must be paid in full prior to publishing.

> All Artwork must be approved by show management.

For more information and to reserve your space, contact our sales team:

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