



Floorplan Map

Drive traffic to your booth with extra exposure!

Our printed floor map is handed out to registered buyers to help them quickly and easily find their way around the show floor.

FEATURED EXHIBITOR AD - \$750

Increase your exposure with an ad directly on the floorplan to point buyers to your booth. Your ad also includes a scannable QR code that can link to the website of your choice!

DEADLINE: July 22, 2022

FLOORPLAN MAP





Insertion Order Form

PRODUCT PREVIEW GUIDE

- Full Show Product Preview Guide \$300

PRINT AD PACKAGES

- Blackjack Ad Package \$2000
- Poker Ad Package \$1650
- Roulette Ad Package \$650-\$1500

PRINT ADVERTISING → PRODUCT PREVIEW GUIDE

- Inside Front Cover \$2000
- Inside Back Cover \$2000
- Full Page Color \$1500
- Half Page Color \$1250
- Quarter Page Color \$900

CLARION GIFT & SOUVENIR NEWSLETTER

- Top Leaderboard \$2800
- Text Sponsor \$1600
- Featured Exhibitor \$1600
- Bottom Leaderboard \$900

Select which months:

- March April May June July August
- September October November December

PRINT ADVERTISING → SHOW DIRECTORY & FLOORPLAN

- Inside Front Cover **SOLD**
- Inside Back Cover \$1500
- Back Cover \$1500
- Full Page Color \$1000
- Half Page Color \$650
- Full Page B&W \$500
- Half Page B&W \$400
- EXCLUSIVE Directory Addendum Sponsorship \$500
- Floorplan Map - Featured Exhibitor \$750

PROMOTIONAL PACKAGES

- New Exhibitor Package \$175
- Silver Package \$350
- Gold Package \$600
- Platinum Package \$1200

REGISTRATION

- EXCLUSIVE Registration Sponsorship **SOLD**
- Sample Hand Out At Registration \$750
- Directory Insert/Booth Marker \$750
- Onsite Welcome Letter \$1500

EMAIL SPONSORSHIP

- Product Spotlight | Show Daily Eblast \$300
- Company Spotlight Eblast \$1000

SIGNAGE

- Banner or Column Wrap* \$1,000-\$3000
- Stand Alone Board* \$650
- Window Decals* \$650
- Floor Decals* \$650

*does not include production cost

MATCH! Program

- Uncapped Meetings \$2750
- 5 Meetings \$1750

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag **SOLD**
- Product Preview Area (See attached form) \$100-\$150
- EXCLUSIVE Restroom Rejuvenation \$500
- Shuttle Bus Sponsor \$1000
- Goody Bag Sponsor \$750

SOCIAL & NETWORKING SPONSORSHIPS

- Water Cooler \$1000
- Popcorn Social \$500 (per day)
- Cookie Break \$500 (per day)
- Happy Hour \$2000 (per day)
- Café Table Sponsorship \$300

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

> Selected sponsorships must be paid in full prior to publishing.

> All Artwork must be approved by show management.

For more information and to reserve your space, contact our sales team:

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