



# Clarion Gift & Souvenir Monthly Newsletter

Reach our full audience of gift, souvenir and resort retailers across the country. Advertising in our new monthly newsletter gives you the opportunity to showcase your company to attendees from not only the Las Vegas Souvenir & Resort Gift Show, but also our full portfolio including the Smoky Mountain Gift Show, Grand Strand Gift & Resort Merchandise Show, Philadelphia Gift Show and Ocean City Resort Gift Show. This newsletter is sure to be a must-read for retailers - providing access to industry updates, behind the brand stories, trending products and more.

## Advertising Opportunities (each month sold individually):

**TOP LEADERBOARD BANNER - \$2,800**  
600w x 90h, static jpg or png image. Advertiser provides link.

**TEXT SPONSOR - \$1,600**  
25 words of text including company name and short description.

**FEATURED EXHIBITOR - \$1,600**  
180w x 150h image or company logo, 50 words text. Advertiser provides link.

**BOTTOM LEADERBOARD - \$900**  
600w x 90h, static jpg or png image. Advertiser provides link.



**TOP LEADERBOARD**  
600w x 90h

**THIS NEWSLETTER IS SPONSORED BY:**  
TEXT SPONSOR - 25 WORDS

**FEATURED EXHIBITOR**  
180w x 150h  
+ 50 words text

**HEADLINE**  
Egestas quis ipsum suspendisse ultrices gravida dictum fusce ut placerat orci nulla pellentesque dignissim enim sit amet venenatis urna cursus eget nunc scelerisque viverra mauris in aliquam sem fringilla ut morbi tincidunt augue interdum velit euismod in pellentesque massa placerat dui ultricies lacus sed turpis tincidunt id aliquet risus feugiat

LEARN MORE

**BOTTOM LEADERBOARD**  
600w x 90h

Newsletter deployed the third Monday of each month

- Advertiser Deadline: 1st Monday of the month
- Materials Deadline: 3rd Monday of the month



# Insertion Order Form

### PRODUCT PREVIEW GUIDE

- Full Show Product Preview Guide ..... \$300

### PRINT AD PACKAGES

- Blackjack Ad Package ..... \$2000
- Poker Ad Package ..... \$1650
- Roulette Ad Package ..... \$650-\$1500

### PRINT ADVERTISING → PRODUCT PREVIEW GUIDE

- Inside Front Cover ..... \$2000
- Inside Back Cover ..... \$2000
- Full Page Color ..... \$1500
- Half Page Color ..... \$1250
- Quarter Page Color ..... \$900

### CLARION GIFT & SOUVENIR NEWSLETTER

- Top Leaderboard ..... \$2800
- Text Sponsor ..... \$1600
- Featured Exhibitor ..... \$1600
- Bottom Leaderboard ..... \$900

Select which months:

- March  April  May  June  July  August
- September  October  November  December

### PRINT ADVERTISING → SHOW DIRECTORY & FLOORPLAN

- Inside Front Cover ..... **SOLD**
- Inside Back Cover ..... \$1500
- Back Cover ..... \$1500
- Full Page Color ..... \$1000
- Half Page Color ..... \$650
- Full Page B&W ..... \$500
- Half Page B&W ..... \$400
- EXCLUSIVE Directory Addendum Sponsorship ..... \$500
- Floorplan Map - Featured Exhibitor ..... \$750

### PROMOTIONAL PACKAGES

- New Exhibitor Package ..... \$175
- Silver Package ..... \$350
- Gold Package ..... \$600
- Platinum Package ..... \$1200

### REGISTRATION

- EXCLUSIVE Registration Sponsorship ..... **SOLD**
- Sample Hand Out At Registration ..... \$750
- Directory Insert/Booth Marker ..... \$750
- Onsite Welcome Letter ..... \$1500

### EMAIL SPONSORSHIP

- Product Spotlight | Show Daily Eblast ..... \$300
- Company Spotlight Eblast ..... \$1000

### SIGNAGE

- Banner or Column Wrap\* ..... \$1,000-\$3000
- Stand Alone Board\* ..... \$650
- Window Decals\* ..... \$650
- Floor Decals\* ..... \$650

\*does not include production cost

### MATCH! Program

- Uncapped Meetings ..... \$2750
- 5 Meetings ..... \$1750

### ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag ..... **SOLD**
- Product Preview Area (See attached form) .... \$100-\$150
- EXCLUSIVE Restroom Rejuvenation ..... \$500
- Shuttle Bus Sponsor ..... \$1000
- Goody Bag Sponsor ..... \$750

### SOCIAL & NETWORKING SPONSORSHIPS

- Water Cooler ..... \$1000
- Popcorn Social ..... \$500 (per day)
- Cookie Break ..... \$500 (per day)
- Happy Hour ..... \$2000 (per day)
- Café Table Sponsorship ..... \$300

Exhibiting Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

> Selected sponsorships must be paid in full prior to publishing.

> All Artwork must be approved by show management.

For more information and to reserve your space, contact our sales team:

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