



*Print Ad Packages = Exposure + Savings*  
**BUNDLE & SAVE!** Get more bang for your buck with package deals!

### **BLACKJACK AD PACKAGE**



*\$2,000*

**Purchase:**

- Full Page Color Ad In Product Preview Guide
- Full Page Color Ad In Show Directory

**Receive:**

**Free Image Inclusion In Product Preview Guide - that's a \$300 value!**

### **POKER PACKAGE**

*\$1,650*

**Purchase:**

- Half Page Color Ad In Product Preview Guide
- Half Page Color Ad In Show Directory

**Receive:**

**Image Inclusion In Product Preview Guide for only \$200 - that's a \$100 savings!**

### **ROULETTE PACKAGE**

*\*\*See next page for ad options/pricing\*\**

**Purchase:**

- Any Size Color Ad In Product Preview Guide OR Show Directory

**Receive:**

**Image Inclusion In Product Preview Guide for \$250 - that's a \$50 savings!**

\*PREMIUM PAGE PLACEMENT NOT OFFERED FOR THESE PACKAGES



# Print Advertising: A La Carte Options

	PRODUCT PREVIEW GUIDE (PPG)	SHOW DIRECTORY
	Deadline: May 24	Deadline: July 22
Full Page Color Ad	\$1,500	\$1,000
Premium Full Page Color Ad (Inside Front Cover)	\$2,000	\$1,500
Premium Full Page Color Ad (Inside Back Cover)	\$2,000	\$1,500
Premium Full Page Color Ad (Back Cover)	-	\$1,500
Half Page Color Ad	\$1,250	\$650
Quarter Page Color Ad	\$900	-
Full Page Black/White Ad	-	\$500
Half Page Black/White Ad	-	\$400
Product Image Inclusion in Product Preview Guide	\$300 Souvenirs, Gifts & Novelties Inclusion: April 6	-

*\*See last page for Ad Specs*

## EXCLUSIVE DIRECTORY ADDENDUM SPONSOR - \$500

Deadline: September 2

Company logo and information prominently displayed on the official show directory addendum insert.



# Insertion Order Form

### PRODUCT PREVIEW GUIDE

- Full Show Product Preview Guide ..... \$300

### PRINT AD PACKAGES

- Blackjack Ad Package ..... \$2000
- Poker Ad Package ..... \$1650
- Roulette Ad Package ..... \$650-\$1500

### PRINT ADVERTISING → PRODUCT PREVIEW GUIDE

- Inside Front Cover ..... \$2000
- Inside Back Cover ..... \$2000
- Full Page Color ..... \$1500
- Half Page Color ..... \$1250
- Quarter Page Color ..... \$900

### CLARION GIFT & SOUVENIR NEWSLETTER

- Top Leaderboard ..... \$2800
- Text Sponsor ..... \$1600
- Featured Exhibitor ..... \$1600
- Bottom Leaderboard ..... \$900

Select which months:

- March  April  May  June  July  August
- September  October  November  December

### PRINT ADVERTISING → SHOW DIRECTORY & FLOORPLAN

- Inside Front Cover ..... **SOLD**
- Inside Back Cover ..... \$1500
- Back Cover ..... \$1500
- Full Page Color ..... \$1000
- Half Page Color ..... \$650
- Full Page B&W ..... \$500
- Half Page B&W ..... \$400
- EXCLUSIVE Directory Addendum Sponsorship ..... \$500
- Floorplan Map - Featured Exhibitor ..... \$750

### PROMOTIONAL PACKAGES

- New Exhibitor Package ..... \$175
- Silver Package ..... \$350
- Gold Package ..... \$600
- Platinum Package ..... \$1200

### REGISTRATION

- EXCLUSIVE Registration Sponsorship ..... **SOLD**
- Sample Hand Out At Registration ..... \$750
- Directory Insert/Booth Marker ..... \$750
- Onsite Welcome Letter ..... \$1500

### EMAIL SPONSORSHIP

- Product Spotlight | Show Daily Eblast ..... \$300
- Company Spotlight Eblast ..... \$1000

### SIGNAGE

- Banner or Column Wrap\* ..... \$1,000-\$3000
- Stand Alone Board\* ..... \$650
- Window Decals\* ..... \$650
- Floor Decals\* ..... \$650

\*does not include production cost

### MATCH! Program

- Uncapped Meetings ..... \$2750
- 5 Meetings ..... \$1750

### ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag ..... **SOLD**
- Product Preview Area (See attached form) .... \$100-\$150
- EXCLUSIVE Restroom Rejuvenation ..... \$500
- Shuttle Bus Sponsor ..... \$1000
- Goody Bag Sponsor ..... \$750

### SOCIAL & NETWORKING SPONSORSHIPS

- Water Cooler ..... \$1000
- Popcorn Social ..... \$500 (per day)
- Cookie Break ..... \$500 (per day)
- Happy Hour ..... \$2000 (per day)
- Café Table Sponsorship ..... \$300

Exhibiting Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

> Selected sponsorships must be paid in full prior to publishing.

> All Artwork must be approved by show management.

For more information and to reserve your space, contact our sales team:

April Holinek, Show Director  
678.370.0326  
April.Holinek@clarionevents.com

Marni Golden Vinci, Sales Manager  
203.242.8712  
Marni.Vinci@clarionevents.com

David Gilfoyle, Sr. Sales Manager  
415.725.1183  
David.Gilfoyle@clarionevents.com

Bill McNulty, Sales Manager  
203.580.8650  
Bill.McNulty@clarionevents.com