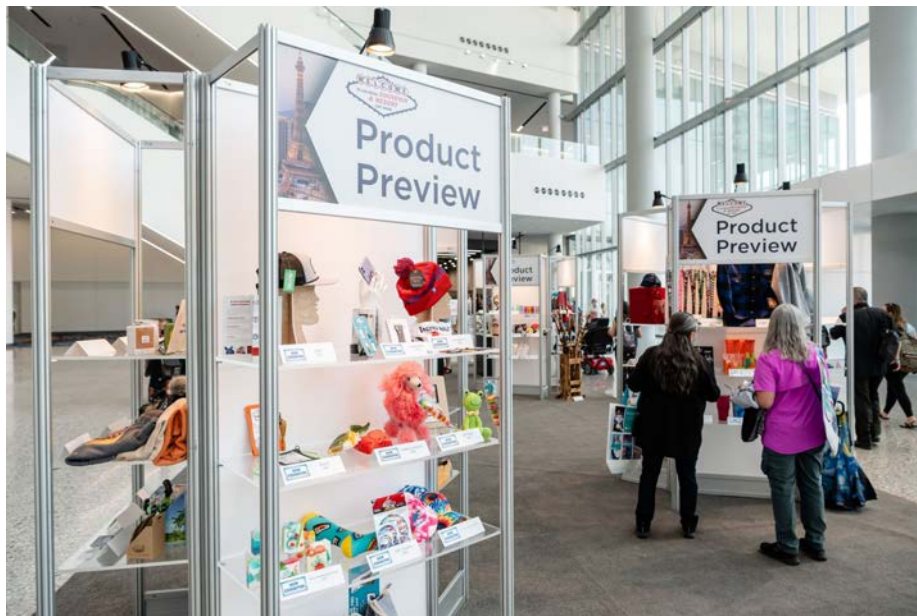




Onsite Sponsorships



EXCLUSIVE RESTROOM REJUVENATION SPONSOR

- \$500

Geared toward companies looking to provide products (featuring company name/booth#), including aromatherapy, lotions, sanitizers, soap or scents in the restrooms surrounding the show floor.

PRODUCT PREVIEW AREA - \$100 - \$150

The #1 reason buyers are coming to Las Vegas is to see what's NEW! The high trafficked Product Preview Area is the perfect place to showcase your newest designs and drive buyers to your booth. See participation form in the back of this media kit to reserve your space.

(Note, if you have signed up for the New Exhibitor Promotional Package, a space in the Product Preview Area has already been reserved for you, and is included in your package fee).



EXCLUSIVE SHOW BAG*

- \$750

SOLD

A walking brand message sure to catch buyers' eyes. This exclusive opportunity allows you to showcase your brand message on our official show bags. Sponsor logo co-branded with show logo.

*Production not included. Minimum number of bags required. Show logo must be included on bag.



Product Preview Area Participation Form

The product preview area at the Las Vegas Souvenir & Resort Gift Show is open to all companies participating in the show. A LIMITED NUMBER of assigned spaces will be available on first-come first-serve basis

Space Size:

The dimensions for the Product Preview Area platforms are 1' x 1'. No advertising flyers or documents are to be used in the display area. Only product is to be displayed. Show management retains the right to adjust or remove any display abusing space privileges.

Rep Groups:

If you are a rep group, you can reserve a space for your company highlighting your lines or your lines can purchase individual spaces.

Set Up Time:

All displays are to be set by the participating company during move in and no later than 4:00 pm on Monday, September 19, 2022.

Good Neighbor Policy:

All exhibitors should abide by the "Good Neighbor Policy". If it is not your product, please do not touch it. No photography, handling or re-arranging. Violators will not be allowed in the display area. Each exhibitor will be responsible for picking up their products at the close of the show. You can pick up your products no earlier than 4 pm on September 23. All products left after 4 pm will be donated to a designated charity.

No Early Breakdown or Product Pick Up:

One tent card, with exhibiting company name and booth number will be provided. Please stop by the show office to pick up your tent card. No advertising flyers or documents are to be used in display area. Only product is to be displayed.

ID Signs:

Please note that all products and/or goods showcased in the Product Preview Display Area are displayed at my own risk. I will not hold Clarion Events liable for any direct, consequential or incidental damages nor for loss of profit or loss due to failures to obtain or return stored goods at any particular time or place, however such loss may be incurred.

PLEASE CHECK THE SPACE PREFERRED BELOW THAT YOU WOULD LIKE TO RESERVE.

Shelving:

- Top—\$100**
- Middle (Second & Third Rows)—\$150**
- Bottom—\$100**

Company Name: _____

Number of spaces: _____

** See next page for insertion order and payment information. Complete this form AND attach insertion order with payment.*



Insertion Order Form

PRODUCT PREVIEW GUIDE

- Full Show Product Preview Guide \$300

PRINT AD PACKAGES

- Blackjack Ad Package \$2000
- Poker Ad Package \$1650
- Roulette Ad Package \$650-\$1500

PRINT ADVERTISING → PRODUCT PREVIEW GUIDE

- Inside Front Cover \$2000
- Inside Back Cover \$2000
- Full Page Color \$1500
- Half Page Color \$1250
- Quarter Page Color \$900

CLARION GIFT & SOUVENIR NEWSLETTER

- Top Leaderboard \$2800
- Text Sponsor \$1600
- Featured Exhibitor \$1600
- Bottom Leaderboard \$900

Select which months:

- March April May June July August
- September October November December

PRINT ADVERTISING → SHOW DIRECTORY & FLOORPLAN

- Inside Front Cover **SOLD**
- Inside Back Cover \$1500
- Back Cover \$1500
- Full Page Color \$1000
- Half Page Color \$650
- Full Page B&W \$500
- Half Page B&W \$400
- EXCLUSIVE Directory Addendum Sponsorship \$500
- Floorplan Map - Featured Exhibitor \$750

PROMOTIONAL PACKAGES

- New Exhibitor Package \$175
- Silver Package \$350
- Gold Package \$600
- Platinum Package \$1200

REGISTRATION

- EXCLUSIVE Registration Sponsorship **SOLD**
- Sample Hand Out At Registration \$750
- Directory Insert/Booth Marker \$750
- Onsite Welcome Letter \$1500

EMAIL SPONSORSHIP

- Product Spotlight | Show Daily Eblast \$300
- Company Spotlight Eblast \$1000

SIGNAGE

- Banner or Column Wrap* \$1,000-\$3000
- Stand Alone Board* \$650
- Window Decals* \$650
- Floor Decals* \$650

*does not include production cost

MATCH! Program

- Uncapped Meetings \$2750
- 5 Meetings \$1750

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag **SOLD**
- Product Preview Area (See attached form) \$100-\$150
- EXCLUSIVE Restroom Rejuvenation \$500
- Shuttle Bus Sponsor \$1000
- Goody Bag Sponsor \$750

SOCIAL & NETWORKING SPONSORSHIPS

- Water Cooler \$1000
- Popcorn Social \$500 (per day)
- Cookie Break \$500 (per day)
- Happy Hour \$2000 (per day)
- Café Table Sponsorship \$300

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

> Selected sponsorships must be paid in full prior to publishing.

> All Artwork must be approved by show management.

For more information and to reserve your space, contact our sales team:

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