



Official Registration Sponsor

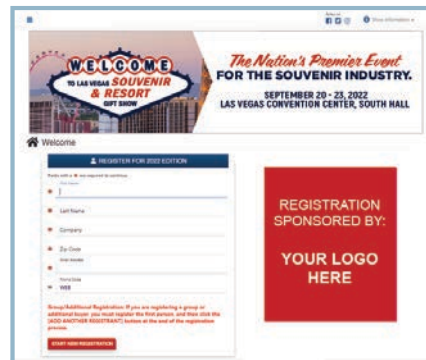
Exclusive pre-show and onsite branding opportunities!

OFFICIAL REGISTRATION SPONSOR: Limited to 1 company **SOLD**

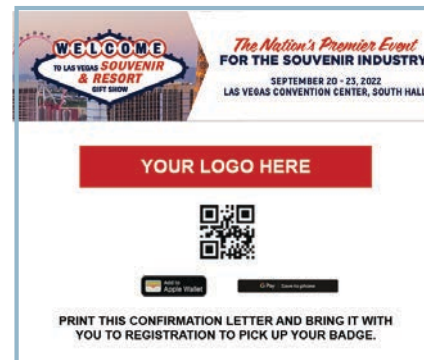
Registration is the one place that ALL buyers go through to receive their credentials. Put your brand in front of buyers as they register for the event, when they check-in at the event and as they walk the show floor, by being our official registration sponsor. Package includes:

TOTAL PACKAGE PRICE OF \$3,000

Pre-Show



Pre-Show



At-Show



Registration Landing Page

Your company banner and brand message will be on our registration landing page, top of key online registration pages and the final page of the registration will include a clickable banner taking the buyers to your website.

Registration Email Confirmation

Your company's clickable banner will also receive prominent placement on the Express Registration email confirmation received by all buyers registering for the show.

Badge/Lanyard

Your logo will be on all buyer badges and lanyards, essentially a walking billboard for your company, worn by all buyers on the show floor. Production of the lanyards not included. Lanyards must have double clips.



Registration (a la carte options)

SAMPLE HAND OUT AT REGISTRATION - \$750

Your company's sample available to all attendees at the registration counter before they enter the exhibition area.

DIRECTORY INSERT/ BOOTH MARKER - \$750

Stand out and gain the attention of each buyer who comes the show. Your company flyer/book mark will be inserted into the show directory and handed out onsite.



*Artwork/design must be approved by show management.



Insertion Order Form

PRODUCT PREVIEW GUIDE

- Full Show Product Preview Guide \$300

PRINT AD PACKAGES

- Blackjack Ad Package \$2000
- Poker Ad Package \$1650
- Roulette Ad Package \$650-\$1500

PRINT ADVERTISING → PRODUCT PREVIEW GUIDE

- Inside Front Cover \$2000
- Inside Back Cover \$2000
- Full Page Color \$1500
- Half Page Color \$1250
- Quarter Page Color \$900

CLARION GIFT & SOUVENIR NEWSLETTER

- Top Leaderboard \$2800
- Text Sponsor \$1600
- Featured Exhibitor \$1600
- Bottom Leaderboard \$900

Select which months:

- March April May June July August
- September October November December

PRINT ADVERTISING → SHOW DIRECTORY & FLOORPLAN

- Inside Front Cover **SOLD**
- Inside Back Cover \$1500
- Back Cover \$1500
- Full Page Color \$1000
- Half Page Color \$650
- Full Page B&W \$500
- Half Page B&W \$400
- EXCLUSIVE Directory Addendum Sponsorship \$500
- Floorplan Map - Featured Exhibitor \$750

PROMOTIONAL PACKAGES

- New Exhibitor Package \$175
- Silver Package \$350
- Gold Package \$600
- Platinum Package \$1200

REGISTRATION

- EXCLUSIVE Registration Sponsorship **SOLD**
- Sample Hand Out At Registration \$750
- Directory Insert/Booth Marker \$750
- Onsite Welcome Letter \$1500

EMAIL SPONSORSHIP

- Product Spotlight | Show Daily Eblast \$300
- Company Spotlight Eblast \$1000

SIGNAGE

- Banner or Column Wrap* \$1,000-\$3000
- Stand Alone Board* \$650
- Window Decals* \$650
- Floor Decals* \$650

*does not include production cost

MATCH! Program

- Uncapped Meetings \$2750
- 5 Meetings \$1750

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag **SOLD**
- Product Preview Area (See attached form) \$100-\$150
- EXCLUSIVE Restroom Rejuvenation \$500
- Shuttle Bus Sponsor \$1000
- Goody Bag Sponsor \$750

SOCIAL & NETWORKING SPONSORSHIPS

- Water Cooler \$1000
- Popcorn Social \$500 (per day)
- Cookie Break \$500 (per day)
- Happy Hour \$2000 (per day)
- Café Table Sponsorship \$300

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

> Selected sponsorships must be paid in full prior to publishing.

> All Artwork must be approved by show management.

For more information and to reserve your space, contact our sales team:

April Holinek, Show Director
678.370.0326
April.Holinek@clarionevents.com

Marni Golden Vinci, Sales Manager
203.242.8712
Marni.Vinci@clarionevents.com

David Gilfoyle, Sr. Sales Manager
415.725.1183
David.Gilfoyle@clarionevents.com

Bill McNulty, Sales Manager
203.580.8650
Bill.McNulty@clarionevents.com