



Signage

BANNER AND COLUMN WRAP ONE SIDE

- \$1,000 - \$3,000

Where available, sponsor's logo and booth number featured on one side of column on show floor or on a show banner.

Call for additional details and pricing. Exhibitor provides print-ready artwork. Production and labor charges not included.



STAND ALONE BOARD

- \$650*

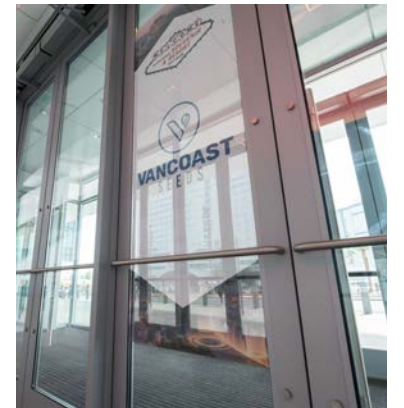
Visible through lobbies and on the main show floor aisles, these stand-alone boards provide the perfect opportunity for a quick brand impression for buyers. Exhibitor provides print-ready artwork. Price does not include production/labor charges.



WINDOW DECALS - \$650* (INCLUDES ONE DECAL)

Decals featuring your company name and booth number on convention center entrance windows/doors.

Call for additional details. Exhibitor provides print-ready artwork. Production and labor charges are not included



FLOOR DECALS - \$650* (INCLUDES 3 STICKERS)

Create custom artwork to create a dramatic presentation featured in key areas throughout the show floor.

Call for additional details. Exhibitor provides print-ready artwork. Production and labor charges are not included



*Artwork/design must be approved by show management.



Insertion Order Form

PRODUCT PREVIEW GUIDE

- Full Show Product Preview Guide \$300

PRINT AD PACKAGES

- Blackjack Ad Package \$2000
- Poker Ad Package \$1650
- Roulette Ad Package \$650-\$1500

PRINT ADVERTISING → PRODUCT PREVIEW GUIDE

- Inside Front Cover \$2000
- Inside Back Cover \$2000
- Full Page Color \$1500
- Half Page Color \$1250
- Quarter Page Color \$900

CLARION GIFT & SOUVENIR NEWSLETTER

- Top Leaderboard \$2800
- Text Sponsor \$1600
- Featured Exhibitor \$1600
- Bottom Leaderboard \$900

Select which months:

- March April May June July August
- September October November December

PRINT ADVERTISING → SHOW DIRECTORY & FLOORPLAN

- Inside Front Cover **SOLD**
- Inside Back Cover \$1500
- Back Cover \$1500
- Full Page Color \$1000
- Half Page Color \$650
- Full Page B&W \$500
- Half Page B&W \$400
- EXCLUSIVE Directory Addendum Sponsorship \$500
- Floorplan Map - Featured Exhibitor \$750

PROMOTIONAL PACKAGES

- New Exhibitor Package \$175
- Silver Package \$350
- Gold Package \$600
- Platinum Package \$1200

REGISTRATION

- EXCLUSIVE Registration Sponsorship **SOLD**
- Sample Hand Out At Registration \$750
- Directory Insert/Booth Marker \$750
- Onsite Welcome Letter \$1500

EMAIL SPONSORSHIP

- Product Spotlight | Show Daily Eblast \$300
- Company Spotlight Eblast \$1000

SIGNAGE

- Banner or Column Wrap* \$1,000-\$3000
- Stand Alone Board* \$650
- Window Decals* \$650
- Floor Decals* \$650

*does not include production cost

MATCH! Program

- Uncapped Meetings \$2750
- 5 Meetings \$1750

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag **SOLD**
- Product Preview Area (See attached form) \$100-\$150
- EXCLUSIVE Restroom Rejuvenation \$500
- Shuttle Bus Sponsor \$1000
- Goody Bag Sponsor \$750

SOCIAL & NETWORKING SPONSORSHIPS

- Water Cooler \$1000
- Popcorn Social \$500 (per day)
- Cookie Break \$500 (per day)
- Happy Hour \$2000 (per day)
- Café Table Sponsorship \$300

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

> Selected sponsorships must be paid in full prior to publishing.

> All Artwork must be approved by show management.

For more information and to reserve your space, contact our sales team:

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