

Promotional Package: New Exhibitors

Custom-tailored to first-time exhibitors, this package makes the most of your new show experience.

For \$175 you'll receive:

- ✓ A special New Exhibitor Callout alongside your online Exhibitor Listing
- ✓ Listed on at least two promotional emails to pre-registered attendees prior to show
(contingent on date signed up)
- ✓ Inclusion in a special New Exhibitors listing handed out to all buyers at check in at the registration desk
- ✓ Listing on New Exhibitor stand-alone sign at show entrance
- ✓ New Exhibitor floor sticker
- ✓ Participation in New Exhibitor Product Preview Area



INSERTION ORDER

Las Vegas Convention Center
October 2-5, 2019

PRODUCT PREVIEW GUIDE

- Souvenirs, Gifts & Novelties Magazine Inclusion* \$300
**Automatically included in our Full Show Product Preview Guide (at no additional cost).*
- Full Show Product Preview Guide \$300

PRINT AD PACKAGES

- Blackjack Ad Package \$2000
- Poker Ad Package \$1650
- Roulette Ad Package \$650-\$1500

PRINT ADVERTISING ----> PRODUCT PREVIEW GUIDE

- Inside Front Cover \$2000
- Inside Back Cover \$2000
- Full Page Color \$1500
- Half Page Color \$1250
- Quarter Page Color \$900

PRINT ADVERTISING ----> SHOW DIRECTORY

- Inside Front Cover \$1500
- Inside Back Cover \$1500
- Back Cover \$1500
- Full Page Color \$1000
- Half Page Color \$650
- Full Page B&W \$500
- Half Page B&W \$400
- EXCLUSIVE Directory Addendum Sponsorship \$500

PROMOTIONAL PACKAGES

- New Exhibitor Package \$175
- Silver Package \$350
- Gold Package \$600

REGISTRATION

- EXCLUSIVE Registration Sponsorship \$3000
- Sample Hand Out At Registration \$750
- Directory Insert/Booth Marker \$750

EMAIL SPONSORSHIP

- Product Spotlight | Show Daily Eblast \$300
- Company Spotlight Eblast \$500

SIGNAGE

- Banner or Column Wrap* \$1,000-\$3000
- Stand Alone Board* \$650
- Window Decals* \$650
- Floor Decals* \$650
- Escalator Cling* \$1000

**does not include production cost*

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$750
- Product Preview Area *(See attached form)* \$100-\$150
- EXCLUSIVE Restroom Reuvenation \$500
- Café Table Sponsorship \$300
- Shuttle Bus Sponsor \$1000
- Goody Bag Sponsor \$750
- Rent The Runway *(See attached form)* \$300

SOCIAL & NETWORKING SPONSORSHIPS

- Water Cooler \$1000
- Popcorn Social \$500 (per day)
- Cookie Break \$500
- Happy Hour \$1500

For more information contact:

April Holinek at aholinek@urban-expo.com
David Gilfoyle at dgilfoyle@urban-expo.com
Worrell Thomas at wthomas@urban-expo.com

Return form and payment to Urban Expositions:

Fax: 678.831.4582
Email: aholinek@urban-expo.com

Exhibiting Company Name: _____ Contact Name: _____
Billing Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Web: _____

> Selected sponsorships must be paid in full prior to publishing.

> All Artwork must be approved by show management.