

# MATCH!



**October 2-5, 2019**  
Las Vegas Convention Center



## MATCH!

The new, customized meeting experience that puts your brand in front of top Souvenir & Resort buyers based on mutual interests. The MATCH format is designed to **accelerate your sales** through guaranteed face-to-face meetings in the most efficient, cost-effective way.

### \$2500 PACKAGE (Option 1)

- 10 pre-arranged one-2-one meetings
- Pre-show access to detailed buyer profiles
- Company profile and logo on web-based matchmaking system
- Personalized Concierge Service
- Access to MATCH Networking Lounge
- Welcome reception networking event
- MATCH participant booth recognition
- Post event email to MATCH participants

### \$1500 PACKAGE (Option 2)

- 5 pre-arranged one-2-one meetings
- Pre-show access to detailed buyer profiles
- Company profile and logo on web-based matchmaking system
- Personalized Concierge Service
- Access to MATCH Networking Lounge
- Welcome reception networking event
- MATCH participant booth recognition
- Post event email to MATCH participants

### A LA CARTE (Option 3)

- Pick the number of pre-arranged one-2-one meetings you want!
- \$300/per meeting

### WHO ATTENDS:

Our buyer delegates are reserved for leading Souvenir and Resort buyers, concessionaires, zoos, aquariums and national park retailers with annual sales of over \$1M who are actively sourcing souvenir and resort product.

Sample of buyers who have participated in MATCH! include:

- Barnes Foundation
- Saint Louis Zoo
- Eastern National
- Yosemite Hospitality, LLC
- Rock & Roll Hall Of Fame
- Kansas City Zoo
- Palace Entertainment
- Guest Services
- The Biltmore
- Color, Inc.

### HOW THE PROGRAM WORKS:

Based on the package you select, you'll receive a set number of matched meetings in your booth during the show. The program format is carefully curated to focus on accelerating your sales cycle by connecting you with pre-qualified business meetings set up by our team.

### READY TO ENGAGE WITH KEY BUYERS:

Contact **April Holinek**  
Las Vegas Souvenir & Resort Gift Show Director  
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