

Official Registration Sponsor

PACKAGE INCLUDES:

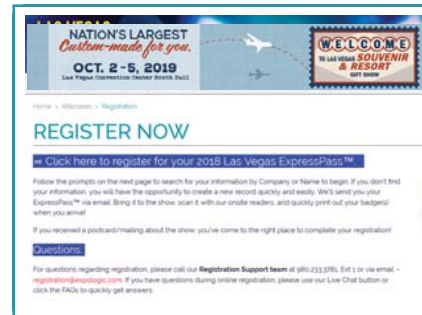
Total package price of: \$3000

Limited to 1 company

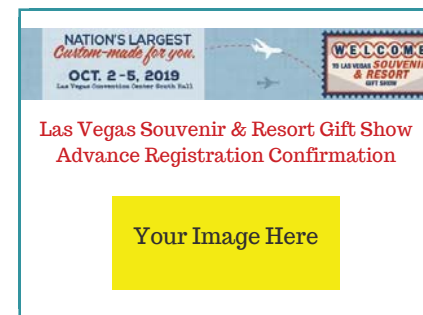
Registration is the one place that ALL buyers go through to receive their credentials.

Put your brand in front of buyers as they register for the event, when they check-in at the event and as they walk the show floor, by being our official registration sponsor.

Exclusive PRE-SHOW BRANDING opportunities



1 Registration Landing Page



2 Registration Email Confirmation



3 Badge/ Lanyard

And AT-SHOW BRANDING opportunities

SEE NEXT PAGE FOR COMPLETE PACKAGE DETAILS

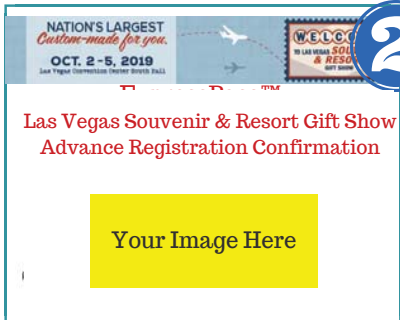
Exclusive Opportunity!



Official Registration Sponsor Details

PACKAGE DETAILS:

1 Your company banner and brand message will be on our registration landing page, top of key online registration pages *and* the final page of the registration will include a clickable banner taking the buyers to your website.



2 Your company's clickable banner will also receive prominent placement on the Express Registration email confirmation received by all buyers registering for the show.

3 Your logo will be on all buyer badges and lanyards, essentially a walking billboard for your company, worn by all buyers on the show floor. Production of the lanyards not included. Lanyards must have double clips.



Registration (other)

Sample Hand Out at Registration- \$750

Your company's sample available to all attendees at the registration counter before they enter the exhibition area.

Directory Insert/Booth Marker- \$750

Stand out and gain the attention of each buyer who comes the show. Your company flyer/book mark will be inserted into the show directory and handed out onsite.

-Artwork/design must be approved by show management.



INSERTION ORDER

Las Vegas Convention Center
October 2-5, 2019

PRODUCT PREVIEW GUIDE

- Souvenirs, Gifts & Novelties Magazine Inclusion* \$300
**Automatically included in our Full Show Product Preview Guide (at no additional cost).*
- Full Show Product Preview Guide \$300

PRINT AD PACKAGES

- Blackjack Ad Package \$2000
- Poker Ad Package \$1650
- Roulette Ad Package \$650-\$1500

PRINT ADVERTISING ----> PRODUCT PREVIEW GUIDE

- Inside Front Cover \$2000
- Inside Back Cover \$2000
- Full Page Color \$1500
- Half Page Color \$1250
- Quarter Page Color \$900

PRINT ADVERTISING ----> SHOW DIRECTORY

- Inside Front Cover \$1500
- Inside Back Cover \$1500
- Back Cover \$1500
- Full Page Color \$1000
- Half Page Color \$650
- Full Page B&W \$500
- Half Page B&W \$400
- EXCLUSIVE Directory Addendum Sponsorship \$500

PROMOTIONAL PACKAGES

- New Exhibitor Package \$150
- Silver Package \$350
- Gold Package \$600

REGISTRATION

- EXCLUSIVE Registration Sponsorship \$3000
- Sample Hand Out At Registration \$750
- Directory Insert/Booth Marker \$750

EMAIL SPONSORSHIP

- Product Spotlight | Show Daily Eblast \$300
- Company Spotlight Eblast \$500

SIGNAGE

- Banner or Column Wrap* \$1,000-\$3000
- Stand Alone Board* \$650
- Window Decals* \$650
- Floor Decals* \$650
- Escalator Cling* \$1000

**does not include production cost*

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$750
- Product Preview Area *(See attached form)* \$100-\$150
- EXCLUSIVE Restroom Reuvenation \$500
- Café Table Sponsorship \$300
- Shuttle Bus Sponsor \$1000
- Goody Bag Sponsor \$750
- Rent The Runway *(See attached form)* \$300

SOCIAL & NETWORKING SPONSORSHIPS

- Water Cooler \$1000
- Popcorn Social \$500 (per day)
- Cookie Break \$500
- Happy Hour \$1500

For more information contact:

April Holinek at aholinek@urban-expo.com
David Gilfoyle at dgilfoyle@urban-expo.com
Worrell Thomas at wthomas@urban-expo.com

Return form and payment to Urban Expositions:

Fax: 678.831.4582
Email: aholinek@urban-expo.com

Exhibiting Company Name: _____ Contact Name: _____
Billing Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Web: _____

> **Selected sponsorships must be paid in full prior to publishing.**

> **All Artwork must be approved by show management.**